

## FOR IMMEDIATE RELEASE

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## Local Bank Sponsoring New Massasoit Community College Student IDs

**May 2, 2019 – Brockton –** Identification badges, sometimes unnoticed and forgotten, are a commonplace yet important necessity for many businesses and organizations. Thanks to South Shore Bank, Massasoit Community College students will soon be getting revamped ID badges. South Shore Bank is providing the equipment and software for Massasoit's three campus locations to produce the student IDs. In addition, the bank will provide training on the software and equipment for employees, support for maintenance of the ID equipment, the plastics necessary for 10,000 student IDs, and lanyards to hold them.

"We are grateful for our partnership with South Shore Bank and are excited by the opportunities this initiative offers to our students," said Dr. Gena Glickman, president of Massasoit Community College. "South Shore Bank has been a strong supporter of Massasoit, and we know that these new IDs are essential for Massasoit students to feel recognized, safe, and part of our campuses."

In the coming weeks, South Shore Bank will have a presense on Massasoit's Brockton and Canton campuses during new student orientations to provide both students and staff with opportunities to open new accounts and learn about the bank's other services. Future endeavors among the two organizations will focus on developing community programs that employ their unique resources, such as financial literacy classes and a guest speaker series.

"We're excited to be partnering with Massasoit College, a highly regarded institution that is pivotal to providing growth and education for the residents of Southeastern Massachusetts – a mission in which we share a deep commitment," said James Dunphy, CEO of South Shore Bank. "In tandem with Massasoit, we look forward to continuing our efforts around financial literacy, ongoing employee training and skills development for the benefit of both employees and employers and providing solutions to meet the financial needs of the community. Together, we can and will make a true difference in the health and vitality of this important region."

Massasoit Community College frequently leads on-site Corporate Training at South Shore Bank branches, and Vice President of Human Resources at South Shore Bank Darlene Woo currently instructs Massasoit's certificate program in Human Resources.

## About South Shore Bank

South Shore Bank is a full-service mutual bank with 16 locations and assets of approximately \$1.4 billion. As a mutual savings bank, South Shore Bank is locally managed and dedicated to the needs of the communities in which it operates. The bank offers a variety of traditional and innovative financial products for personal and business banking to ensure clients are provided with the level of convenience and service they've grown to expect. All deposits are insured in full. The FDIC insures all deposits up to \$250,000 per depositor and up to \$250,000 per depositor for Individual Retirement Accounts (IRAs); all deposits above this amount are insured by the Depositors Insurance Fund (DIF). For more information, visit www.southshorebank.com.